

INTRODUCTION TO THE ART-MARCO GUIDES

Introduction

Let me begin by explaining that my objective with these guides is to short cut your skill development. I have no formal art qualifications, but what I do have is years of experience creating art as a novice and, through hard work and persistence, developing my skill set to be able to create art that people want to buy or I get satisfaction from producing. I also seem to have a natural affinity with charcoal and how to manipulate it, which has made my charcoal art popular and sought after. I now class myself therefore as a mixed media artist specialising in charcoal. I still have a passion for watercolour and acrylics though and regularly undertake commissions in both mediums for clients. I will therefore be producing helpful guides for these as well, as I release new work.



Unfortunately sitting back in retirement was not for me. I had always promised myself that one day I would take up my other passion, art, and this was my opportunity. When I start something I don't do it by halves, I have to master it. If any of the above connects with you then by buying this guide you can be assured you've made a good start. However don't expect to become an expert overnight. Like every skill it takes time and lots of practice. What was it that Arnold Palmer once said when he was accused of being lucky? "Yes it's funny how much luckier I get the more I practice".

The information I will be providing you with has taken years to develop and considerable research and, as a result, it has value. There is no cost for downloading these guides but from Guide 2 onwards you are required to register with us. We all know that if you pay or work for something you are more than likely to use it. If it's free it has little or no value and as a result you can take it or leave it. We need to sell art to fund both the web site costs and encourage our up and coming artists. By registering we are more able to contact you about any new art that we list in the gallery. You never know there may be something there that you would like to buy.

Guides will be produced and available fairly regularly and usually to accompany a new original artwork release. To ensure you know when I post a new guide please sign up for our newsletter and blogs. That's how we communicate with our client base.

We are more than happy to provide additional direct personal help to subscribers, by email. Just use the contact page on the web site and drop us a question, or send me a picture of your problem and I will respond to you only. This is a personal journey for you so let's keep it that way and let us help you to become proficient enough to be able to produce works that you are happy with. If, together, we can achieve that we will be delighted. If, as happened to me, people seeing your work want to buy it or commission you to produce something for them, trust me it will be a truly rewarding experience.

As the saying goes every day is a school day and even the very best professionals, if they are honest, are always learning. I hope these guides will take away some of the frustrations you will encounter as you progress, by explaining the mistakes I made, and talking you through how to get around them.

Looking forward to working with you

Marco

